

The Strategy And Tactics Of Pricing: A Guide To Growing More Profitably

By Thomas Nagle;John Hogan;Joseph Zale

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Thomas Nagle (Author of Strategy and Tactics of -

Thomas Nagle is the author of The Strategy and Tactics of Pricing (3.67 avg rating, 3 ratings, 0 reviews, published 2003), Thomas Nagle s Followers.

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